



Help is Here

Your guide to local small business
resources

Presented by Annette Zinky
Coconino Community College
Small Business Development Center

Who is out there?

- Many service providers
- What do you need?
- Can work with more than one
 - SBDC
 - NACET
 - SCORE
 - BAC
 - CCC and YC

SBDC

- Small Business Development Center
- Funded by SBA, CCC, Cities of Page & Flagstaff, Coconino County, and grants
- Training: QuickBooks®, NxLevel®, Profit Mastery™, and more
- Specializing in one-to-one business counseling at no charge
- Counselors are current or former business owners with a specialty

SBDC Confidential Counseling

- 3 Counselors with CCC SBDC with offices in Sedona, Flagstaff and Page, 40+ staff statewide
- Assisting with any stage of business development, from idea to expansion to exit
- Find answers to any business question
- Common topics: business planning, personnel management, financial projections & management, marketing, loan application
- Additional resources include AZ SBDC State Network, resource library, research services

NACET

- Northern Arizona Center for Entrepreneurship and Technology
- Funded by City of Flagstaff, Northern Arizona University & many grants
- Proactive support for:
 - Technology development
 - Compelling markets
 - Entrepreneurial and managerial talent
 - Early stage capital
 - Education and training, interns

NACET Services

- Mentors (staff and volunteers)
- Advisors – Network of managerial resources & financing contacts
- Fellowships/internships
- Early Stage/angel funding, developing a revolving loan fund
- Office and lab space, infrastructure for conference, presentation & office services
- Administrative support

SCORE

- Service Corps of Retired Executives
- Funded by the US Small Business Administration
- National, nonprofit volunteer organization
- Most counselors are retired or semi-retired executives from major corporations and/or successful entrepreneurs

SCORE Services

- SCORE's mission: Provide education, counseling and training to help America's small business entrepreneurs succeed
- Training programs on a regular basis in many locations
- Counseling on a huge variety of topics
100+ volunteers statewide, available at many locations including Chamber of Commerce, or your business site

Yavapai BAC

- Business Assistance Centers in Prescott & Cottonwood
- Presented by the Northern Arizona Council of Governments (NACOG) in partnership with Yavapai College Custom Training Solutions
- Funded by Governor's Council on Workforce Policy, Yavapai Workforce Investment Board, AZ Workforce Investment Act

BAC Services

- Business assessment and planning
- Business skills development
- Job training grants
- Labor recruitment (job fairs, grant support)
- Notary public
- State-of-the-art tools including:
 - Broadband and Wi-Fi internet access
 - New laptop computers
 - Video conferencing capabilities
 - 44-inch video monitor
 - Video projector for presentations
 - Fax, copier, phones and printers

CCC and YC

- Coconino Community College
 - www.coconino.edu/academics/community
- Yavapai College
 - www.yc.edu
- Workforce development training
- Corporate Training
- Lifelong Learning

Contact Information

- SBDC: www.coconino.edu/sbdc
 - Phone: 928-526-7653
- NACET: www.nacet.org
 - Phone: 928.213.9234
- SCORE: www.scorenaz.org
 - Phone: 928.778.7438
- BAC: www.yavapaiworkforce.org
 - Phone: 928.778-1422